

# InstitutePLUS : Enquiry

*Enquiry Management Software for Educational Institutions*



## SOFTWARE FEATURES

1. Get real picture of your institutions growth.
2. Know, who are more interested in your institution.
3. Know, exactly the locations from which you are getting more enquiries.
4. Which course of your institute is most popular.
5. Get Answers of the following questions
  - (a) Are you growing in terms of Enquiries?
  - (b) Are you growing in terms of Admissions?
  - (c) Are you really growing in terms in enquiry to admission conversion ratio?
  - (d) Which advertisement campaign of yours is trafficking more enquiries.
  - (e) Is there any gender specific interest for your institute.



## GET REAL PICTURE OF YOUR INSTITUTE

- Growth Area Analysis
- Downfall Area Analysis
- Consistent Area Analysis



## ENQUIRY TO ADMISSION RATIO

Enquiry to Admission conversion ratio on 20 different criterion like Time Line, Educational detail, Location, Mode of Enquiry, Mode of Advertisement, Gender & Category.

## BENEFITS FOR OWNER & MANAGEMENT

- Saves Money of Owner
- Saves Time of Owner, Management & Staff
- Easy to use
- Streamline your Institute Business
- Gives real picture of institution
- Provide data that help you in decision making



## GRAPHICAL & TABULAR ENQUIRY REPORTS ON 20 DIFFERENT CRITERION

### 1. TIMELINE

- (a) Daily Report
- (b) Weekly Report
- (c) Monthly Report
- (d) Annual Report

### 2. LOCATION

- (a) Area Wise Report
- (b) City Wise Report

### 3. EDUCATIONAL

- (a) Course Wise Report
- (b) Batch Wise Report
- (c) Current Institute
- (d) Edu. Qualification

### 4. CATEGORY

- (a) Religion
- (b) Caste

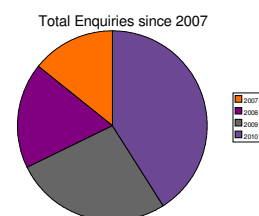
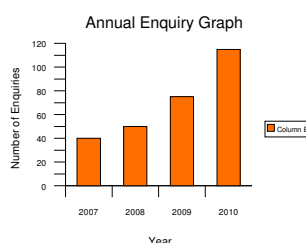
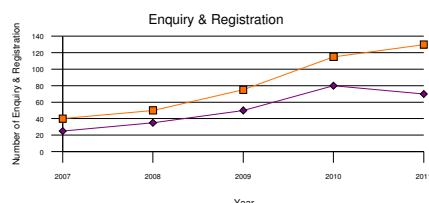
### 5. MODE OF ENQUIRY

- (a) Personal Enquiry
- (b) Telephonic Enquiry
- (c) Web/ Email Enquiry
- (d) SMS Enquiry
- (e) Others Enquiry

### 6. GENDER

### 7. ADVERTISEMENT

- (a) News Paper / Classified
- (b) Hoarding
- (c) Student reference
- (d) Email
- (e) SMS
- (f) Website
- (g) Others



## OTHER PRODUCTS FOR EDUCATION SECTOR

### **InstitutePLUS: Coaching**

Institute management software for coaching institutes

### **InstitutePLUS: Fee**

Fee software for Institutes

### **PAIKSHAPHAL**

Reportcard software for schools

### **InstitutePLUS: Inventory**

Inventory software for boarding schools

**shikshaarathi.com**

an educational portal

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